



ORANO / INVESTOR DECK

A HOME FOR YOUR SAVES.

Save it. ORANO organizes it. Find it later.

VIDEOS · LINKS · POSTS · ARTICLES · PDFS



YOU SAVE USEFUL VIDEOS. THEN YOU LOSE THEM.

Saved ideas pile up across feeds, bookmarks, chats, and camera rolls.

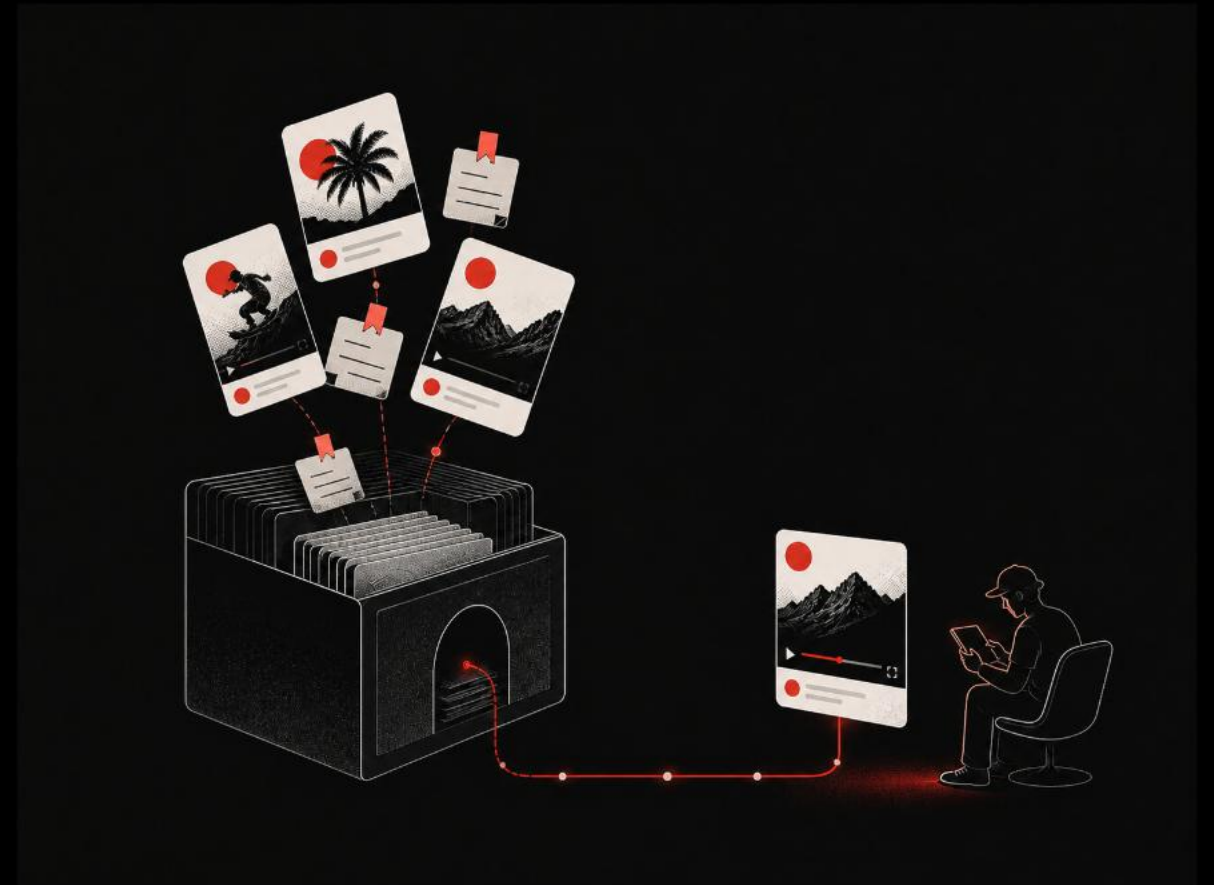
SAVE

The useful video is kept somewhere.
The context is not.

WHAT HAPPENS TODAY

SAVE → FORGET → SEARCH AGAIN

The link survives. The reason you cared about it disappears.



84% WEREN'T FOUND AGAIN.

In one bookmark study, 209 of 250 saved items were not retrieved through the bookmark tool.

ACADEMIC STUDY

84%

NOT FOUND AGAIN
THROUGH BOOKMARKS

209 of 250 saved items

USER COMMENT

"I have 3,847 saved Reddit posts and I've never looked at a single one again."

USER COMMENT

"I have 3,000+ saved posts and I've looked at maybe 10."

USER COMMENT

"Anyone else have 800+ saved posts?"

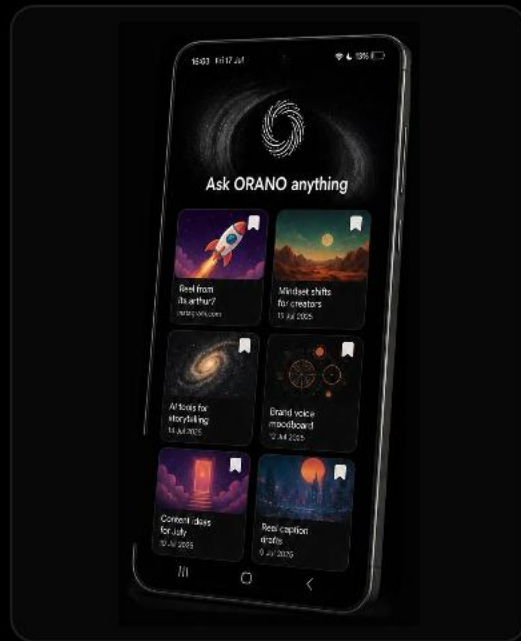
REAL USER COMMENTS - NOT A REPRESENTATIVE SURVEY

PEOPLE DO NOT NEED ANOTHER SAVE BUTTON. THEY NEED A WAY TO FIND WHAT THEY SAVED.

ALL YOUR SAVES. ONE LIBRARY.

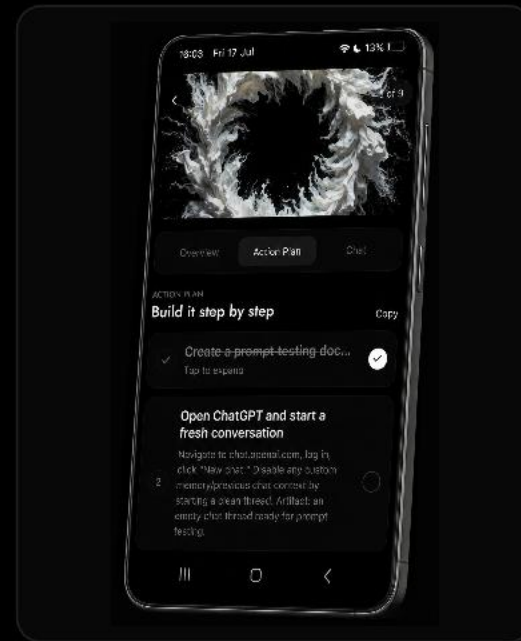
ORANO sorts saved videos and links so you can find them later.

THE SAVE



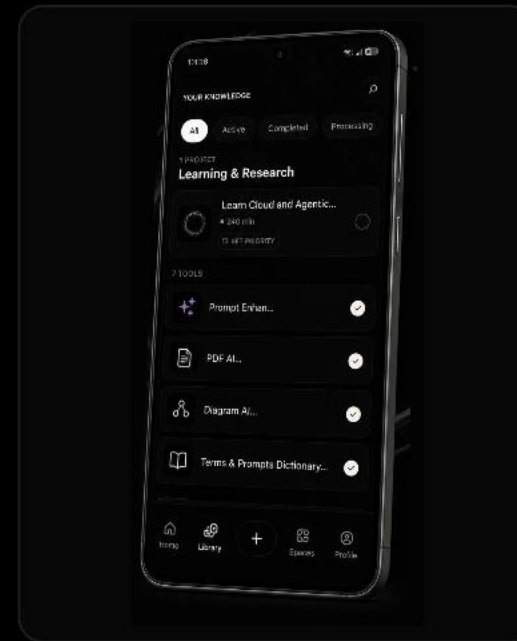
Video, link, post, or file

THE IDEA



A short explanation

THE FOLDER



Sports, art, learning, and more

THE CONTEXT



The useful details you wanted to keep

SAVE IT → ORANO ORGANIZES IT → FIND IT LATER.

The simplest ORANO workflow in three steps.

01

SAVE IT

Share or paste a video or link

02

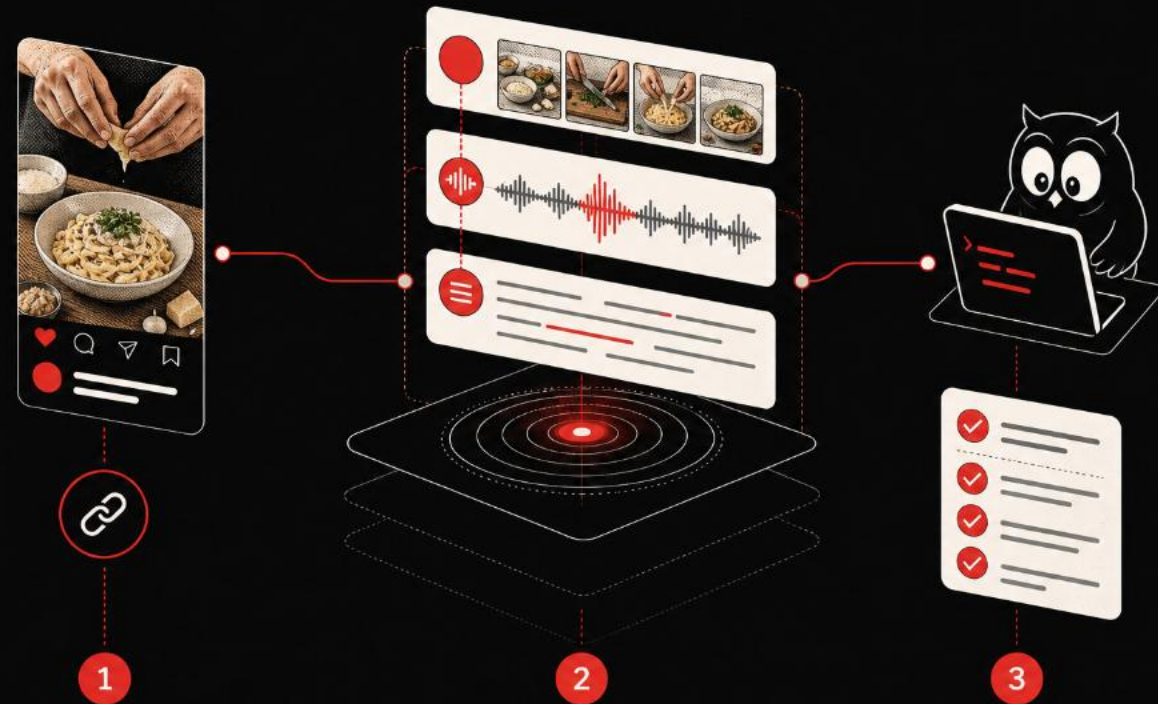
ORANO ORGANIZES IT

Topic · summary · useful details

03

FIND IT WHEN YOU NEED IT

Browse · search · open the right folder



SPORTS. ART. LEARNING. ONE LIBRARY.

ORANO automatically keeps the topic and useful context with every save.

WHAT YOU SAVE

VIDEOS

Short and long videos

LINKS

Articles and websites

POSTS

Captions, images, and source

FILES

PDFs and saved files

WHAT ORANO KEEPS

YOUR SAVED LIBRARY

0 1 MAIN IDEA

What it is about

0 2 TOPIC

Sports, art, learning

0 3 DETAILS

What to remember

0 4 NEXT STEP

What you can do with it

OPTIONAL AI HANDOFF



CHATGPT



CLAUDE



CURSOR



OLLAMA

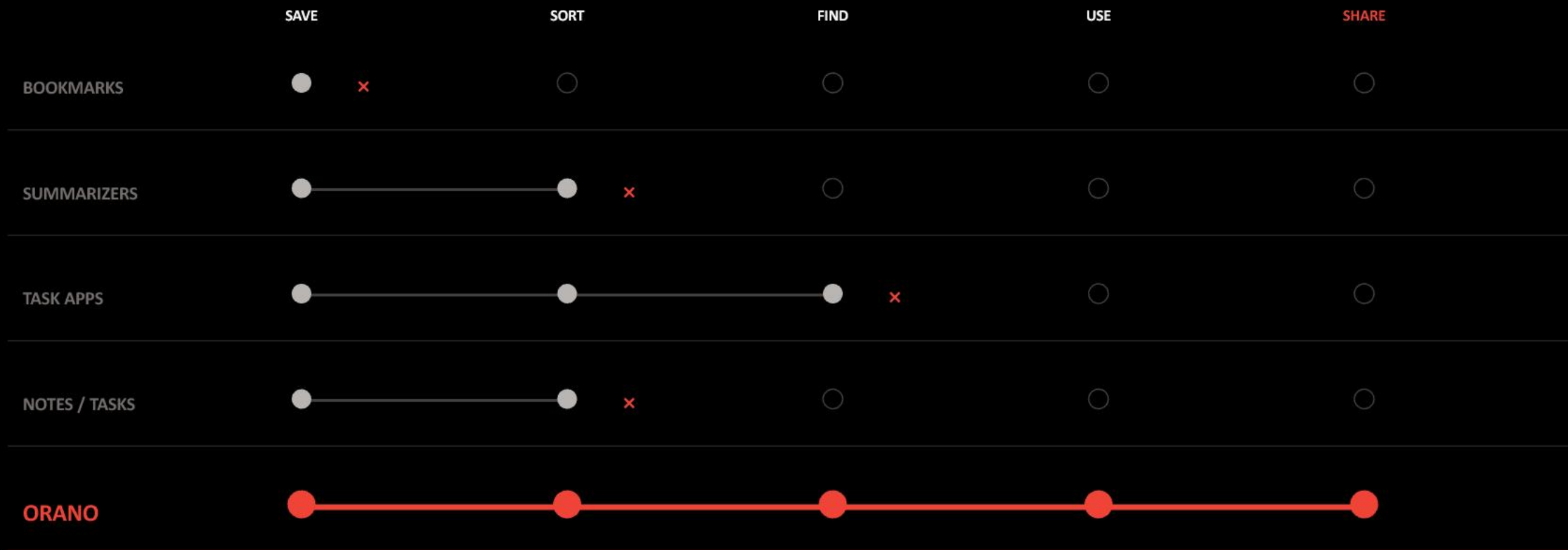
A LIBRARY YOU CAN USE

WHAT YOU SAVED, WHAT IT'S ABOUT, AND WHERE TO FIND IT.

BROWSE IT · SEARCH IT · FIND IT AGAIN

BOOKMARKS SAVE LINKS. ORANO SAVES THE WHY.

It combines saving, automatic organization, retrieval, and useful context in one place.

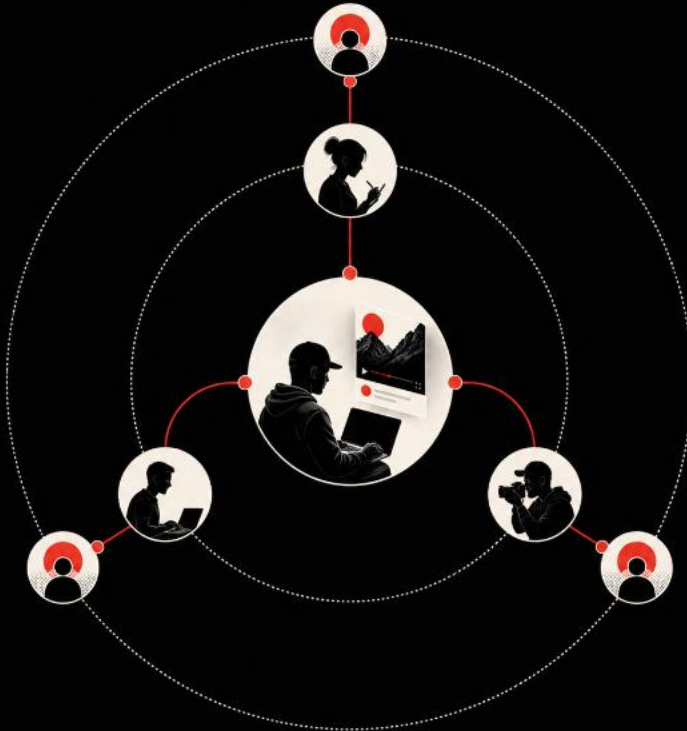


ORANO

SAVE → ORGANIZE → FIND → USE

LEARNERS + BUILDERS FIRST.

They already save useful ideas. ORANO makes them easy to find again.



5.66B

SOCIAL USER IDENTITIES

A huge existing discovery surface

FIRST

LEARNERS + BUILDERS

People who save tutorials, references, and ideas

NEXT

BROADER SAVERS

Creators, professionals, researchers, and teams

WEDGE FIRST · EXPAND LATER

MEET USERS WHERE SAVING ALREADY HAPPENS.

FEEDS

DISCOVERY

People discover something useful and want to keep it.

CREATOR

DISTRIBUTION

Creators and communities introduce ORANO to savers.

SHARING

PRODUCT LOOP

Useful organized saves are easier to revisit and share.



ONE SIMPLE PLAN: \$5/MONTH.

A simple subscription for a personal library that gets more useful over time.

\$5

/ MONTH

\$60

PER YEAR

ONE PLAN.
YOUR SAVED LIBRARY.

01

SAVE

Videos · links · files

02

ORGANIZE

Topic + summary

03

FIND

Search it later

04

USE

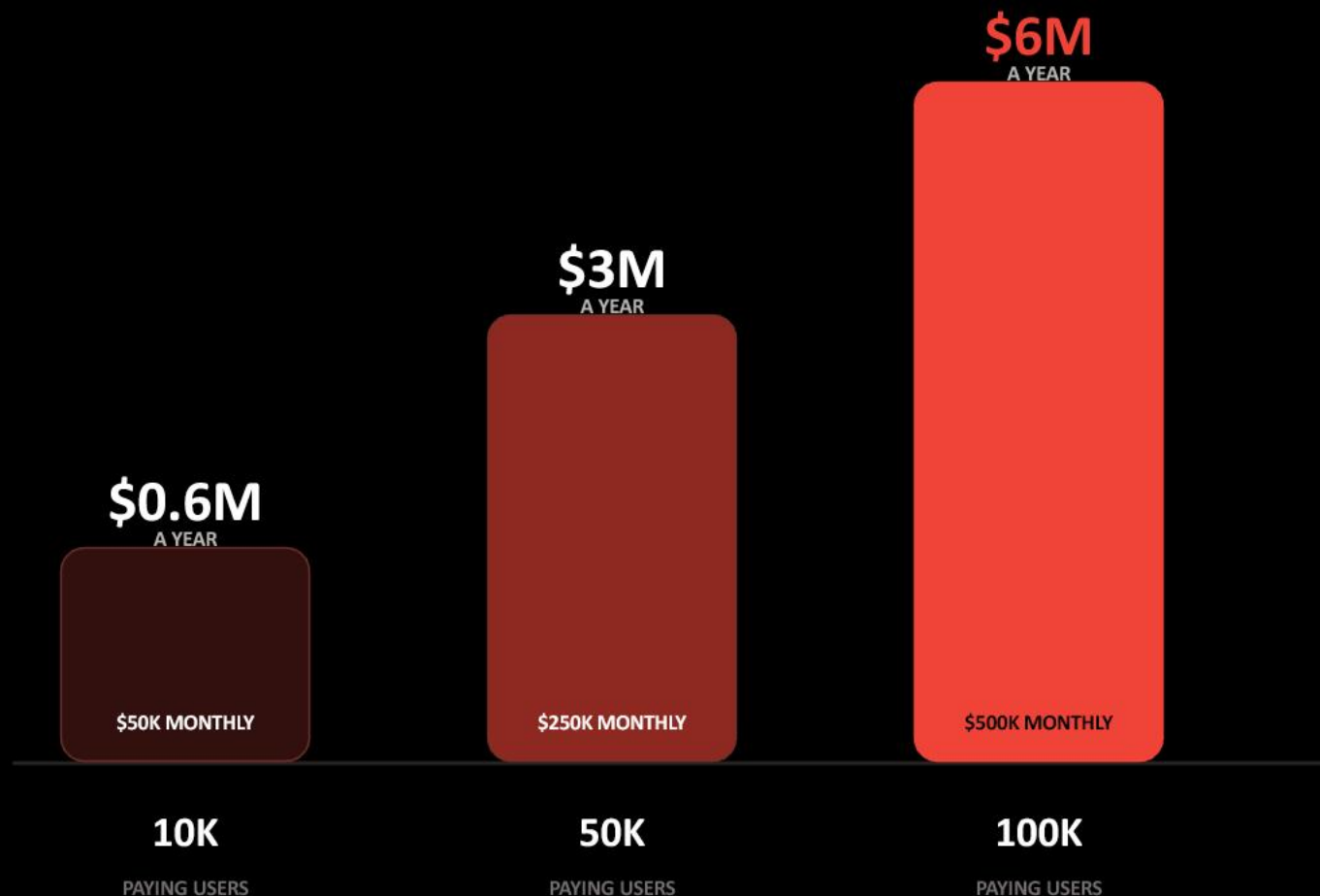
Ideas you can use

CURRENT PRICE

oranoai.com/pricing

100K PAYING USERS = \$6M ARR.

Illustrative subscription math at the \$5 monthly plan — not current revenue.



100K USERS IN CONTEXT

~0.002%

of 5.66B social user identities

\$6M ARR

at 100K paying users × \$5/month × 12

SCENARIO — NOT CURRENT
REVENUE OR TRACTION

MANU PARASURAMAN BUILT ORANO END TO END.

MANU PARASURAMAN

HCI · PRODUCT DESIGN · RESEARCH · BUILDING

Master's in Human-Computer Interaction from the University of Nottingham, with a design background from IIT Guwahati. Built ORANO from product insight to shipped experience.

2021

GLOB STUDIO

Brand, web, product and motion

2024

INFOTIK

Social products for learning

NOW

ORANO

Saved ideas get a home

glob.studio

• infotik.co

• oranoai.com/blog





THE ASK

HELP ORANO REACH THE FIRST 100K PAYING USERS.

Looking for investors and distribution partners who can help ORANO scale from a clear everyday behavior: saving useful things and finding them again.

INVESTMENT · DISTRIBUTION · STRATEGIC PARTNERSHIPS



BUILD WITH ORANO

**INVEST OR
PARTNER WITH US.**

hello@oranoai.com

oranoai.com